

Kripa Anna John

Communication Designer

As a designer with a passion for art, I'm always looking for ways to express my creativity. With a keen eye for detail and a perfectionist mindset, I strive to make each of my designs unique and of the highest quality possible.

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Education

Higher Secondary

Pallikoodam 2019- 2020

Graduated Humanities stream with art and literature as main subjects.

B. Des Communication Design

DJ Academy of Design

Coimbatore 2020- 2024

Experience

Childrens book cover design

November 2020 - August

Designed the cover for 'Pixed' by Pallavi George, along with illustrations and social media creatives for the same.

Mental Health Campaign

June 2020 -October 2021

Led the creative team of 'Talk is Underrated', a mental health initiative. Designed the logo and many creatives for the Instagram page.

Graphic Design Internship

August 2022 -January 2023

Interned online at 'Madras Inherited', a cultural heritage organisation based in Chennai. The work included publication, merchandise and souvenir

Design Internship at Studio 318

April 2023- June 2023

Interned at Studio 318 Hyderabad and got to be part of several branding and social media strategy projects.

Design Internship at Art Brew Creative Company

December 2023- July 2024

Interned at Art Brew while doing my graduation project and got to be part of a wide variety of artistic projects.

Skills

Analog

Digital Art
Fine arts
Video editing
Orator
Visual Aesthetics
Sculpting
Typography
Colour theory

Personal

Leadership
Teamwork
Problem-solving
Initiative

Digital

Illustrstor
Photoshop
Premier Pro
Figma
Procreate
Indesign
After Effects
Shaper 3D